

QUDIAN FOOD HEALTHY COOKING FOR FAMILY



趣店预制菜

做给家人吃的菜



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QD Food Overview



Market Size: Trillion-RMB ready-to-cook meal market with huge growth potential



"717 Foodies Festival" Record-breaking Performance: ranked as one of the top livestreaming e-commerce sellers with sales of over 9 million dishes and peak concurrent viewers reaching over 900 thousand



Quality Product: widespread popularity and positive customer feedback



Established Entry Barriers: 15 warehousing, assembly and packaging facilities across the country, covering 200+ cities and towns




Established Supply Chain: close cooperation with China's leading meat, seafood and sauce companies



High-standard Logistics: deep strategic cooperation with top logistics companies to ensure order fulfillment

Solid Cash Position Supporting Long-term Development

Cash and short-term investments	RMB8.3 billion
(Less) Bonds payable and long-term loans	RMB0.5 billion
 = Net cash	RMB7.8 billion

Qudian Inc. (“Qudian”) was founded in March 2014 and raised net proceeds of US\$800 million from its IPO in 2017. As of July 16, 2022, Qudian has cumulatively repurchased US\$581 million from the market.

Notes: Unaudited financial data as of March 31, 2022

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