

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

SCHEDULE 13G

Under the Securities Exchange Act of 1934

Qudian Inc.

(Name of Issuer)

Class A Ordinary Shares

(Title of Class of Securities)

747798 106*

(CUSIP Number)

December 31, 2017

(Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

- Rule 13d-1(b)
 Rule 13d-1(c)
 Rule 13d-1(d)

* The CUSIP number relates to the American Depository Shares of Qudian Inc. (the "Issuer"), each representing one Class A ordinary share of the Issuer.

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

(Continued on following pages)

(1)	NAME OF REPORTING PERSONS Kunlun Group Limited		
(2)	CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP*		
	(a)	<input type="checkbox"/>	
	(b)	<input type="checkbox"/>	
(3)	SEC USE ONLY		
(4)	CITIZENSHIP OR PLACE OF ORGANIZATION Hong Kong		
NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH	(5)	SOLE VOTING POWER 55,603,706 Class A ordinary shares (See Item 4)	
	(6)	SHARED VOTING POWER 0	
	(7)	SOLE DISPOSITIVE POWER 55,603,706 Class A ordinary shares (See Item 4)	
	(8)	SHARED DISPOSITIVE POWER 0	
(9)	AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON 55,603,706 Class A ordinary shares		
(10)	CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES* <input type="checkbox"/>		
(11)	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9) 16.6% ¹		
(12)	TYPE OF REPORTING PERSON* CO		

¹ As a percentage of 335,441,877 ordinary shares, which included 271,950,705 Class A ordinary shares of par value US\$0.0001 each and 63,491,172 Class B ordinary shares of par value US\$0.0001 each, of the Issuer issued and outstanding as of January 31, 2018 as provided by the Issuer, assuming conversion of all outstanding Class B ordinary shares into the same number of Class A ordinary shares. Each Class A ordinary share is entitled to one vote, and each Class B ordinary share is entitled to ten votes. Accordingly, the Class A ordinary shares beneficially owned by Beijing Kunlun Tech Co., Ltd. represented approximately 6.1% of the aggregate voting power of the total issued and outstanding share capital of the Issuer.

(1)	NAME OF REPORTING PERSONS Beijing Kunlun Tech Co., Ltd.		
(2)	CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP*		(a) <input type="checkbox"/>
			(b) <input type="checkbox"/>
(3)	SEC USE ONLY		
(4)	CITIZENSHIP OR PLACE OF ORGANIZATION People's Republic of China		
NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH	(5)	SOLE VOTING POWER 55,603,706 Class A ordinary shares (See Item 4)	
	(6)	SHARED VOTING POWER 0	
	(7)	SOLE DISPOSITIVE POWER 55,603,706 Class A ordinary shares (See Item 4)	
	(8)	SHARED DISPOSITIVE POWER 0	
(9)	AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON 55,603,706 Class A ordinary shares		
(10)	CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES* <input type="checkbox"/>		
(11)	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9) 16.6% ¹		
(12)	TYPE OF REPORTING PERSON* CO		

¹ As a percentage of 335,441,877 ordinary shares, which included 271,950,705 Class A ordinary shares of par value US\$0.0001 each and 63,491,172 Class B ordinary shares of par value US\$0.0001 each, of the Issuer issued and outstanding as of January 31, 2018 as provided by the Issuer, assuming conversion of all outstanding Class B ordinary shares into the same number of Class A ordinary shares. Each Class A ordinary share is entitled to one vote, and each Class B ordinary share is entitled to ten votes. Accordingly, the Class A ordinary shares beneficially owned by Beijing Kunlun Tech Co., Ltd. represented approximately 6.1% of the aggregate voting power of the total issued and outstanding share capital of the Issuer.

Item 1(a). Name of Issuer:

Qudian Inc.

Item 1(b). Address of Issuer’s Principal Executive Offices:

15/F Lvge Industrial Building, 1 Datun, Chaoyang District, Beijing 100012, People’s Republic of China

Item 2(a). Name of Person Filing:

Kunlun Group Limited

Beijing Kunlun Tech Co., Ltd.

Item 2(b). Address of Principal Business Office or, if None, Residence:

The principal business office of Kunlun Group Limited and Beijing Kunlun Tech Co., Ltd. is 46 Xizongbu hutong, Mingyang International Center, Block B, Dongcheng District, Beijing 200070, People’s Republic of China.

Item 2(c). Citizenship or Place of Organization:

Kunlun Group Limited - Hong Kong

Beijing Kunlun Tech Co., Ltd. - People’s Republic of China

Item 2(d). Title of Class of Securities:

Class A ordinary shares of the Issuer, par value US\$0.0001

Item 2(e). CUSIP Number:

747798 106*

*This CUSIP number applies to the Issuer’s American depositary share, each representing one Class A ordinary share of the Issuer.

Item 3. Statement Filed Pursuant to Rule 13d-1(b), or 13d-2(b) or (c):

Not applicable

Item 4. Ownership:

Reporting Person	Amount Beneficially Owned	Percent of Class ⁽¹⁾	Number of shares as to which such person has:			
			Sole Power to Vote or Direct the Vote	Shared Power to Vote or to Direct the Vote	Sole Power to Dispose or to Direct the Disposition of	Shared Power to Dispose or to Direct the Disposition of
Kunlun Group Limited	55,603,706 Class A ordinary shares ⁽²⁾	16.6%	55,603,706 Class A ordinary shares	0	55,603,706 Class A ordinary shares	0
Beijing Kunlun Tech Co., Ltd.	55,603,706 Class A ordinary shares ⁽²⁾	16.6%	55,603,706 Class A ordinary shares	0	55,603,706 Class A ordinary shares	0

- (1) As a percentage of 335,441,877 ordinary shares, which included 271,950,705 Class A ordinary shares of par value US\$0.0001 each and 63,491,172 Class B ordinary shares of par value US\$0.0001 each, of the Issuer issued and outstanding as of January 31, 2018 as provided by the Issuer, assuming conversion of all outstanding Class B ordinary shares into the same number of Class A ordinary shares. Each Class A ordinary share is entitled to one vote, and each Class B ordinary share is entitled to ten votes. Accordingly, the Class A ordinary shares beneficially owned by Beijing Kunlun Tech Co., Ltd. represented approximately 6.1% of the aggregate voting power of the total issued and outstanding share capital of the Issuer.
- (2) Represents 55,603,706 Class A ordinary shares directly held by Kunlun Group Limited, which is wholly owned by Beijing Kunlun Tech Co., Ltd. Pursuant to Section 13(d) of the Act, Beijing Kunlun Tech Co., Ltd. may be deemed to share beneficial ownership of the Class A ordinary shares held by Kunlun Group Limited.

Item 5. Ownership of Five Percent or Less of a Class:

Not applicable.

Item 6. Ownership of More than Five Percent on Behalf of Another Person:

Not applicable.

Item 7. Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on by the Parent Holding Company or Control Person:

Not applicable

Item 8. Identification and Classification of Members of the Group:

Not applicable

Item 9. Notice of Dissolution of Group:

Not applicable

Item 10. Certifications:

Not applicable

SIGNATURE

After reasonable inquiry and to the best of its knowledge and belief, the undersigned certify that the information set forth in this statement is true, complete and correct.

Dated February 8, 2018

Kunlun Group Limited

By: /s/ Yahui Zhou

Name: Yahui Zhou

Title: Authorized Signatory

Beijing Kunlun Tech Co., Ltd.

By: /s/ Yahui Zhou

Name: Yahui Zhou

Title: Authorized Signatory

[Signature Page to Schedule 13G]

LIST OF EXHIBITS

Exhibit No.	Description
99.1	Joint Filing Agreement

Joint Filing Agreement

In accordance with Rule 13d-1(k) promulgated under the Securities Exchange Act of 1934, as amended, the undersigned hereby agree to the joint filing with all other Reporting Persons (as such term is defined in the Schedule 13G referred to below) on behalf of each of them of a statement on Schedule 13G (including amendments thereto) with respect to the Class A ordinary shares, par value US\$0.0001 per share, of Qudian Inc., a Cayman Islands company, and that this Agreement may be included as an Exhibit to such joint filing. This Agreement may be executed in any number of counterparts, all of which taken together shall constitute one and the same instrument.

[Remainder of this page has been left intentionally blank.]

SIGNATURE

IN WITNESS WHEREOF, the undersigned hereby execute this Agreement as of February 8, 2018.

Kunlun Group Limited

By: /s/ Yahui Zhou

Name: Yahui Zhou

Title: Authorized Signatory

Beijing Kunlun Tech Co., Ltd.

By: /s/ Yahui Zhou

Name: Yahui Zhou

Title: Authorized Signatory

[Signature Page to Joint Filing Agreement, Schedule 13G]
