

QUDIAN INC.
(Incorporated in the Cayman Islands with limited liability)
(NYSE Ticker: QD)

NOTICE OF ANNUAL GENERAL MEETING
to be held on December 28, 2018
(or any adjourned or postponed meeting thereof)

NOTICE IS HEREBY GIVEN that an annual general meeting (the “AGM”) of Qudian Inc. (the “Company”) will be held at Level 37, Tower A, AVIC Zijin Plaza, Siming District, Xiamen, Fujian Province, China at 11AM (Beijing / Hong Kong time) on December 28, 2018. No proposal will be submitted to shareholders for approval at the AGM. Instead, the AGM will serve as an open forum for shareholders and holders of the Company's American depository shares (“ADSs”) to discuss the Company’s affairs with management. The chairman of the AGM will conduct and lead the AGM and may accept questions from shareholders at his sole and absolute discretion.

The Board of Directors of the Company has fixed the close of business on December 5, 2018 (Eastern Daylight Time) as the record date (the “Record Date”) for determining the shareholders entitled to receive notice of and attend the AGM or any adjournment or postponement thereof.

Holders of record of our ordinary shares, par value US\$0.0001 per share (the “Ordinary Shares”), at the close of business on the Record Date are entitled to attend the AGM and any adjournment or postponement thereof in person.

The Company filed its annual report on Form 20-F for the fiscal year ended December 31, 2017 with the U.S. Securities and Exchange Commission (the “SEC”) on April 9, 2018. Holders of the Ordinary Shares and the Company’s American depository shares may obtain a copy of the Company’s annual report on Form 20-F, free of charge, from the Company’s website at <http://ir.qudian.com>, or from the website of the U.S. Securities and Exchange Commission at <http://www.sec.gov>, or by contacting Qudian at Level 37, Tower A, AVIC Zijin Plaza, Siming District, Xiamen, Fujian Province, China, attention: Ms. Annie Huang, email: ir@qudian.com.

By Order of the Board of Directors,
Qudian Inc.


Min Luo
Chairman and Chief Executive Officer