趣店 Qudian

Management Presentation

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September 2020

Disclaimer

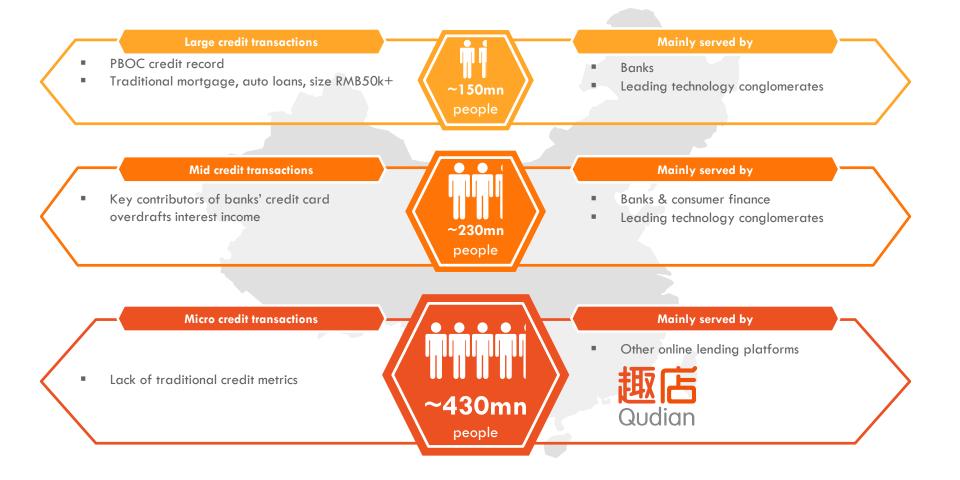


This presentation contains forward-looking statements within the meaning of Section 21E of the Securities Exchange Act of 1934, as amended, and as defined in the U.S. Private Securities Litigation Reform Act of 1995. These forward-looking statements can be identified by terminology such as "may," "will," "expect," "anticipate," "aim," "estimate," "intend," "plan," "believe," "potential," "continue," "is/are likely to" or other similar expressions. Such statements are based upon management's current expectations and current market and operating conditions, and relate to events that involve known or unknown risks, uncertainties and other factors, all of which are difficult to predict and many of which are beyond the Company's control, which may cause the Company's actual results, performance or achievements to differ materially from those in the forward-looking statements. Further information regarding these and other risks, uncertainties or factors is included in the Company's filings with the U.S. Securities and Exchange Commission. The Company does not undertake any obligation to update any forward-looking statement as a result of new information, future events or otherwise, except as required under law.

In addition to U.S. GAAP financials, this presentation includes adjusted net income, a Non-GAAP financial measure. This Non-GAAP financial measure is not defined under U.S. GAAP and is not presented in accordance with U.S. GAAP. The Non-GAAP measure has limitations as an analytical tool and you should not consider it in isolation or as a substitute for an analysis of the Company's results under U.S. GAAP. There are a number of limitations related to the use of the Non-GAAP financial measure versus its nearest GAAP equivalent. First, adjusted net income is not a substitute for net income or other consolidated statements of operations data prepared in accordance with U.S. GAAP. Second, other companies may calculate such Non-GAAP financial measure differently or may use other measures to evaluate their performance, all of which could reduce the usefulness of the Non-GAAP financial measure as a tool for comparison. Finally, the Non-GAAP financial measure does not reflect the impact of share-based compensation expenses, which have been and may continue to be incurred in the Company's business. See the Appendix for reconciliation between adjusted net income to the most directly comparable financial measures calculated and presented in accordance with U.S. GAAP, which is net income.

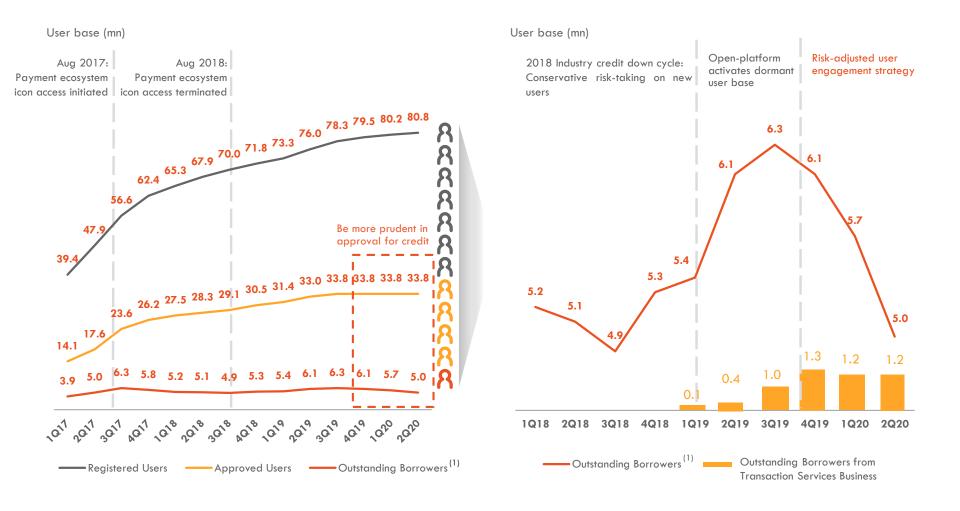
Focused on Serving the Massive Underbanked





Risk-adjusted User Engagement Strategy







1. Overview of Credit Business

2Q20 Segment Highlights



Small Credit Facilitation



Open Platform



RMB0.7bn total amount of transactions QoQ decreased by 72% During 2Q20



RMB9.7bn outstanding loans⁽¹⁾

QoQ decreased by 36% As of June 30, 2020



RMB9.8bn outstanding loans QoQ decreased by 25%

As of June 30, 2020



4.7 Months loan tenure

During 2Q20

RMB2.0k loan balance per borrower

As of June 30, 2020





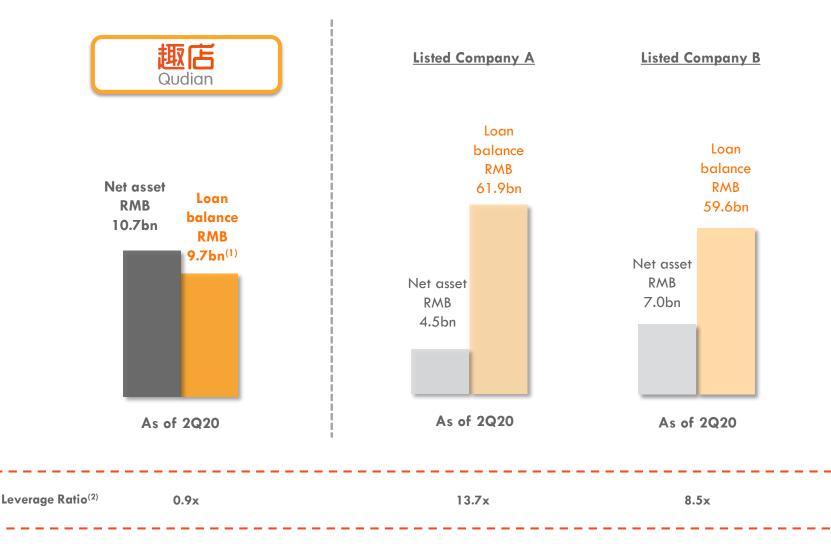
During 2Q20

RMB8.4k loan balance per borrower

As of June 30, 2020

Loan Book at Stable and Healthy Leverage





Notes: (1)

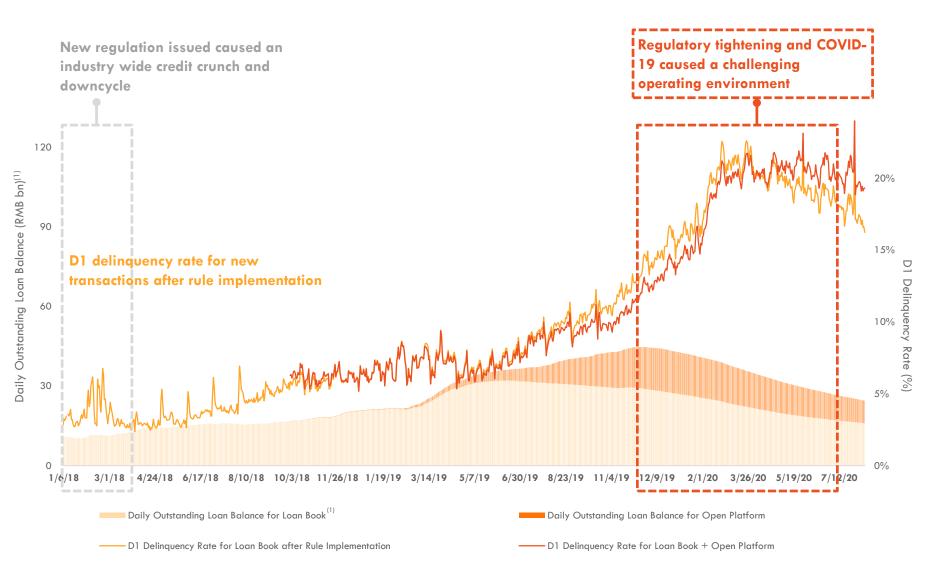
Includes off and on balance sheet loans directly or indirectly funded by our institutional funding partners or our own capital, net of cumulative write-offs and it does not include auto loans from Dabai Auto business and loans from transaction services business



2. Disclosure of Risk Metrics

Optimized Risk Model to Quickly React to Credit Cycle and De-risk Our Loan Book



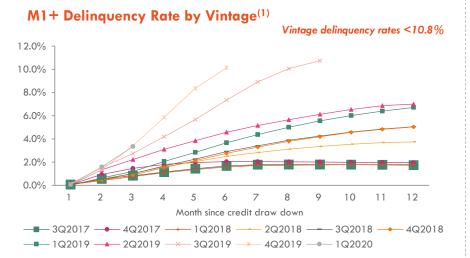


Credit Performance Managed within Targets

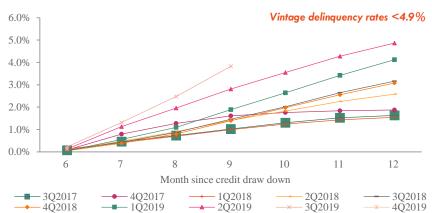


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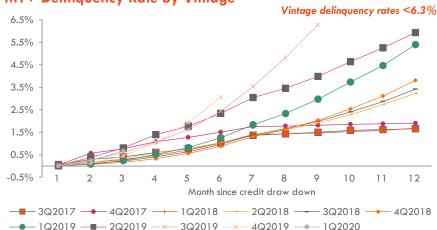
Include Total Potential Receivables at Risk



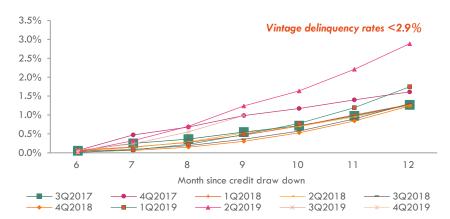
M6+ Charge-off Rate by Vintage⁽³⁾



Only Include Current Receivables at Risk



M6+ Charge-off Rate by Vintage⁽⁴⁾



Notes:

Total potential receivables at risk M1+ delinquency rate by vintage refers to, with respect to on- and off-balance sheet transactions facilitated under the loan book business during a specified time period, the total potential outstanding principal balance of the transactions that are delinquent for more than 30 days up to twelve months after origination, divided by the total initial principal of the transactions facilitated in such vintage. Delinquencies may increase or decrease after such 12-month period
Current receivables at risk M1+ delinquenty rate by vintage refers to, with respect to on- and off-balance sheet transactions facilitated in such vintage. Delinquencies may increase or decrease after such 12-month period
Total potential receivables at risk M1+ delinquency rate by vintage refers to, with respect to on- and off-balance sheet transactions facilitated in such vintage. Delinquencies may increase or decrease after such 12-month period
Total potential receivables at risk vintage darge-off rate refers to, with respect to on- and off-balance sheet transactions facilitated in such vintage. Delinquencies may increase or decrease after such 12-month period
Total potential receivables at risk vintage darge-off rate refers to, with respect to on- and off-balance sheet transactions facilitated under the loan book business during a specified time period, the total potential outstanding principal balance of the transactions that are delinquent for more than 180 days up to twelve months after origination, divided by the total initial principal of the transactions facilitated in such vintage. Delinquencies may increase or decrease after such 12-month period
Current receivables at risk vintage charge-off rate refers to, with respect to on- and off-balance sheet transactions facilitated an such vintage. Delinquencies may increase or decrease after such 12-month period
Current receivables at risk vintage charge-off rate refe

Delinquency Rate Measurement Comparison



For illustration purpose, assuming a loan with RMB1,000 principal and 10 months draw down

RMB



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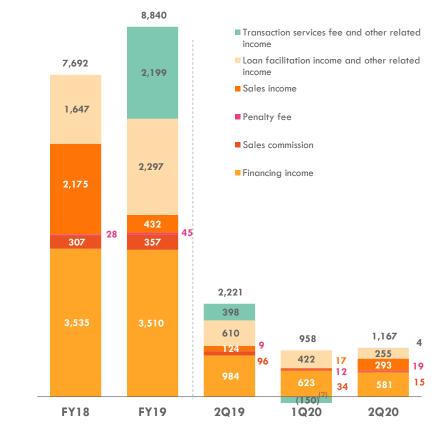
3. Financials

Financial Highlights



Total Revenue

(RMB mn)



Non-GAAP Net Income /(Loss)⁽¹⁾

(RMB mn, except for EPS numbers)



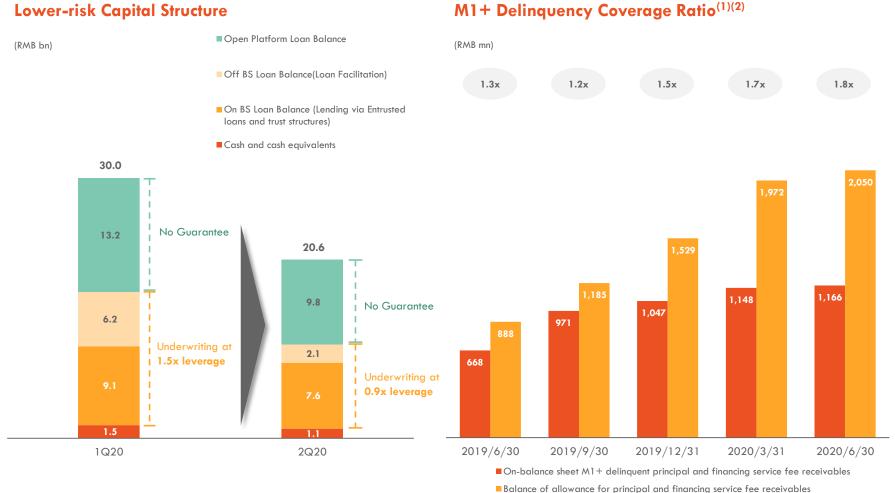
Notes: (1)

Non-GAAP net income/(loss) represents net income/(loss) before share-based compensation expense, excluding convertible bonds buyback income.

(2) 1Q20 transaction services fee and other related income included positive income of RMB113 million for the transactions referred during 1Q20, income of RMB24 million for the post-origination services of transactions facilitated in previous years, and a revaluation loss of RMB287 million for contract assets incurred for the transactions referred in 2019.

Financial Highlights (Cont'd)





Lower-risk Capital Structure

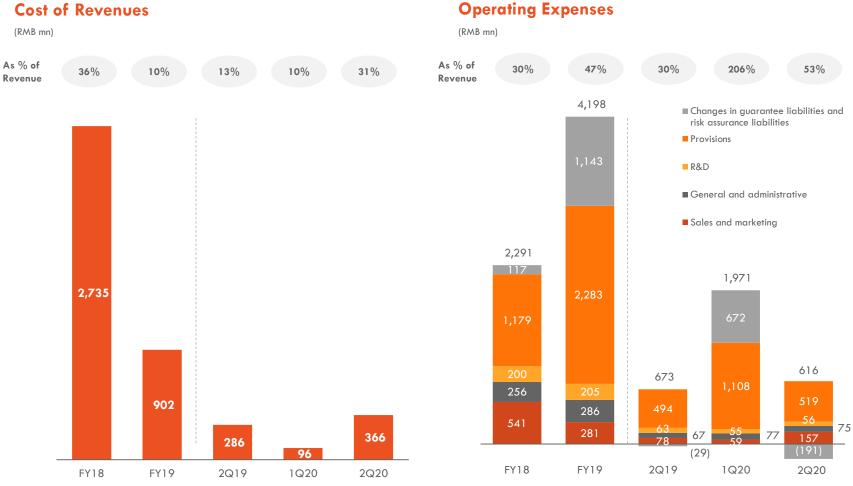
Notes:

Defined as the balance of allowance for principal and financing service fee receivables at the end of a period, divided by the total balance of outstanding principal and financing service fee receivables for on-balance sheet transactions for which any 14 installment payment was more than 30 calendar days past due as of the end of such period, excluding charged-off amounts. The amount charged-off has been fully covered by allowance provided by the Company

Includes on-balance sheet M1+ delinguent principal and financing service fee receivables (2)

Financial Highlights (Cont'd)





Operating Expenses

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Appendix

Unaudited Income Statements



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	For the Year Ended		For the Three Months Ended		
	31-Dec-18	31-Dec-19	30-Jun-19	31-Mar-20	30-Jun-20
(in millions, except for EPS numbers)	RMB	RMB	RMB	RMB	RMB
Financing income	3,535	3,510	984	623	581
Loan facilitation income and other related income	1,647	2,297	610	422	255
Transaction services fee and other related income	-	2,199	398	(1 <i>5</i> 0) ⁽¹⁾	4
Sales commission fee	307	357	96	34	15
Sales income	2,175	432	124	17	293
Penalty fee	28	45	9	12	19
Total revenues	7,692	8,840	2,221	958	1,167
Operating cost and expenses:					
Cost of revenues	(2,735)	(902)	(286)	(96)	(366)
Sales and marketing	(541)	(281)	(78)	(59)	(157)
General and administrative	(256)	(286)	(67)	(77)	(75)
Research and development	(200)	(205)	(63)	(55)	(56)
Changes in guarantee liabilities and risk assurance liabilities ⁽²⁾	(117)	(1,143)	29	(672)	191
Provision for receivables and other assets	(1,179)	(2,283)	(494)	(1,108)	(519)
Total operating cost and expenses	(5,027)	(5,099)	(959)	(2,067)	(982)
Other operating income	24	109	3	148	128
Income/(Loss) from operations	2,689	3,849	1,264	(961)	312
Net Income/(Loss) before income taxes	2,649	3,891	1,296	(515)	262
Income tax (expenses)/benefit	(158)	(626)	(153)	28	(82)
Net Income/(Loss)	2,491	3,264	1,143	(486)	179
Basic EPS	7.82	11.72	4.03	(1.92)	0.71
Diluted EPS	7.74	10.94	4.00	(1.92)	0.68
Add: Share-based compensation expenses	58	87	15	14	20
Less: Convertible bonds buyback income	-	-	-	435	170
Non-GAAP net Income/(Loss)	2,549	3,352	1,159	(908)	30
Basic EPS	8.00	12.03	4.08	(3.57)	0.12
Diluted EPS	7.92	11.23	4.05	(3.57)	0.12

Note: (1)

¹Q20 transaction services fee and other related income included positive income of RMB113 million for the transactions referred during 1Q20, income of RMB24 million for the post-origination services of transactions facilitated in previous years, and a revaluation loss of RMB287 million for contract assets incurred for the transactions referred in 2019.

Unaudited Balance Sheets



	As of				
	31-Dec-18	31-Dec-19	31-March-20	30-Jun-20	
(in millions)	RMB	RMB	RMB	RMB	
Cash and cash equivalents	2,501	2,861	1,516	1,066	
Restricted cash ⁽¹⁾	340	1,258	540	511	
Time deposits	-	231	235	-	
Short-term investments	-	-	1,233	2,288	
Short-term loan principal and financing service fee receivables	8,418	7,895	7,287	5,758	
Short-term finance lease receivables	509	398	353	340	
Short-term contract assets	903	2,742	1,544	731	
Other current assets	1,818	1,639	1,113	1,360	
Investment in equity method investee	33	45	23	488	
Long-term finance lease receivables	649	240	145	46	
Long-term contract assets	16	274	98	69	
Deferred tax assets	243	290	466	442	
Total assets	16,253	18,362	15,056	13,621	
Short-term borrowings and interest payables	3,860	1,050	385	322	
Accrued expenses and other current liabilities	507	718	673	649	
Guarantee liabilities and risk assurance liabilities	303	1,518	1,799	716	
Income tax payable	349	590	222	171	
Long-term borrowings and interest payables	413	-	24	54	
Convertible senior notes	-	2,340	1,438	1,010	
Total liabilities	5,432	6,438	4,588	2,964	
Total shareholders' equity	10,821	11,924	10,468	10,657	
Total liabilities and shareholders' equity	16,253	18,362	15,056	13,621	

Shareholding Structure



