



Qudian Inc. to Report Second Quarter 2018 Financial Results on Friday, August 24, 2018

August 3, 2018

BEIJING, Aug. 3, 2018 /PRNewswire/ -- Qudian Inc. ("Qudian" or the "Company") (NYSE: QD), a leading provider of online small consumer credit products in China, today announced that it will report its unaudited financial results for the second quarter ended on June 30, 2018 before the U.S. markets open on August 24, 2018.

The Company's management will host an earnings conference call on August 24, 2018 at 7:00 AM U.S. Eastern Time (7:00 PM Beijing/Hong Kong time on August 24, 2018).

Dial-in details for the earnings conference call are as follows:

U.S.: +1-845-675-0437

U.S. (toll free): +1-866-519-4004

International: +65-6713-5090

Hong Kong: +852-3018-6771

Hong Kong (toll free): +800-906-601

Mainland China: 400-620-8038

Mainland China: 800-819-0121

Conference ID: 6192956

Please dial in 15 minutes before the call is scheduled to begin and provide the passcode to join the call. The passcode is "Qudian earnings call." Additionally, a live and archived webcast of the conference call will be available on the Company's investor relations website at <http://ir.qudian.com>.

A replay of the conference call will be accessible approximately one hour after the conclusion of the live call until August 31, 2018, by dialing the following telephone numbers:

U.S.: +1-646-254-3697

U.S. (toll free): +1-855-452-5696

International: +61-28199-0299

Hong Kong: +852-3051-2780

Hong Kong (toll free): +800-963-117

Mainland China: 400-602-2065

Mainland China: 800-870-0206

Replay Access Code: 6192956

About Qudian Inc.

Qudian Inc. ("Qudian") is a leading provider of online small consumer credit in China. The Company uses big data-enabled technologies, such as artificial intelligence and machine learning, to transform the consumer finance experience in China. With the mission to use technology to make personalized credit accessible, Qudian targets hundreds of millions of young, mobile-active consumers in China who need access to small credit for their discretionary spending or budget auto financing solutions but are underserved by traditional financial institutions due to lack of traditional credit data. Qudian's data technology capabilities combined with its operating efficiencies allow Qudian to understand prospective borrowers from different behavioral and transactional perspectives, assess their credit profiles with regard to both their willingness and ability to repay and offer them instantaneous and affordable credit products with customized terms, and distinguish Qudian's business and offerings.

For more information, please visit ir.qudian.com

Safe Harbor Statement

This announcement contains forward-looking statements. These statements are made under the "safe harbor" provisions of the United States Private Securities Litigation Reform Act of 1995. These forward-looking statements can be identified by terminology such as "will," "expects," "anticipates," "future," "intends," "plans," "believes," "estimates" and similar statements. Among other things, the expectation of its collection efficiency and delinquency, contain forward-looking statements. Qudian may also make written or oral forward-looking statements in its periodic reports to the SEC, in its annual report to shareholders, in press releases and other written materials and in oral statements made by its officers, directors or employees to third parties. Statements that are not historical facts, including statements about Qudian's beliefs and expectations, are forward-looking statements. Forward-looking statements involve inherent risks and uncertainties. A number of factors could cause actual results to differ materially from those contained in any forward-looking statement, including but not limited to the following: Qudian's goal and strategies; Qudian's expansion plans; Qudian's future business development, financial condition and results of operations; Qudian's expectations regarding demand for, and market acceptance of, its credit products; Qudian's expectations regarding keeping and strengthening its relationships with borrowers, institutional funding partners, merchandise suppliers and other parties it collaborate with; general economic and business conditions; and assumptions underlying or related to any of the foregoing. Further information regarding these and other risks is included in Qudian's filings with the SEC. All information provided in this press release and in the attachments is as of the date of this press release, and Qudian does not undertake any obligation to update any forward-looking statement, except as required under applicable law.

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